

# **UPGRADE YOUR BRAND!**

Introducing the newest innovation to our product line; PennFlex™ Patches. These cutting-edge, flexible, layered Thermoplastic patches give a premium and luxurious look to brand logos and artwork, upgrading the look of your garments, uniforms and accessories. PennFlex™ Patches are suitable for endless embellishment opportunities, such as garments for the fashion industry, sports apparel, safety and security uniforms, school uniforms, caps, bags and much more.

**STEP 1. VECTOR ART** 



**STEP 2. ELECTRONIC SIMULATION** 



STEP 3. FINISHED PENNFLEX™ BADGE



## **FEATURES & BENEFITS**

- Enhanced alternative for direct embroidery
- Low minimums: only 50 pieces
- Lightweight, flexible and comfortable
- PMS color matching by CMYK printing
- Unique texture options with metallic effects
- PVC free
- Backing: Heat Seal, Pressure Sensitive, Sew on and Velcro
- Customozation: Department, Ranks, Inner seals, Badge numbers







Each mold costs \$185.00 and includes 3 samples and an electronic simulation of your emblem.

# PRODUCT SPECIFICATIONS

## **DESCRIPTION**

Create high resolution, fully customizable logos, badges and emblems with a variety of unique finishes such as metallic or matte. With many textures to choose from, Pennflex™ Emblems are the perfect way to upgrade your brand's embellishment

## **EMBLEM DIMENSIONS**

- Minimum emblem size is 0.5" x 0.5"
- Maximum emblem size is 3.6" x 3.6"

If a larger size is required, please call Customer Support 800-793-7366

## **SET UP FEE**

- Each design mold cost is \$185
- Screenshots, vector art, 1 simulation and 3 samples are included in the set up fee
- Standard-sizing, no larger than 3.6", Inquire for pricing for more complex or larger sizes.

# **MINIMUM QUANTITY**

The minimum order quantity is 50 pieces

# ARTWORK/TURN AROUND

Vector Art Preferred

New Order Development: 3-6 Weeks

Repeat Orders: 2 Weeks

# **FLOATING ELEMENTS SIZING**

0.40" is the minimum size of floating elements 0.30" is the minimum separation

# **EMBLEM COLORS**

Colors are unlimited, PMS color matching

# **BACKING TYPES**

• Heat Seal

# Non-separated elements only:

- Velcro®
- Sew-on
- Pressure Sensitive

## **WASH CARE**

- Home Laundry Only, No Dry Cleaning
- Dry on Low Temperature
- Do not iron over Flex directly
- Pressure Sensitive Backing is not suitable for laundering

Image:	PennFlex®	Direct Embroidery	
Realistic	Yes	No	
3-Dimensional	Yes	Limited	
Feel:	PennFlex®	Direct Embroidery	
Comfortable	Yes	Maybe	
Flexible	Yes	Yes	
Lightweight	Yes	Limited	
Functions:	PennFlex®	Direct Embroidery	
Permanent	Yes	Yes	
Fast Application	Yes	No	



SAMPLE PENNFLEX™ WITH INTRICATE DETAIL

# APPLICATION SPECIFICATIONS

# **APPLICATION WITH TOP HEAT SEAL MACHINE**

Remove only the white sheet that separates logos and prevents them from sticking together.

Do not remove the clear plastic carrier sheet. When heat sealing, cover with a lightweight poly fabric or teflon.

After heat sealing, peel back the clear carrier sheet within 5-10 seconds.

Do not wash for 24 hours. Home laundry only.

MACHINE		APPLICATION	HEAT SEAL SETTINGS		
	BACKING TYPE	HEAT APPLY	TOP OR BOTTOM HEAT	PRESSURE	CYCLE TIME
	Low-Melt Adhesive	yes	305F (125C)	30-40 PSI	10-12 seconds
	Velcro	no	n/a	n/a	n/a
	Pressure Sensitive	no	n/a	n/a	n/a

These recommended settings are based on air operated heat seal machines with top and bottom heated platens. For manual presses with no air, use medium to light pressure.

## PENNFLEX APPLICATION DIRECTIONS FOR TOP HEAT PRESS

- Remove only the white sheet separating the flex logos which prevents the logos from sticking together.
- Do not remove the clear plastic carrier sheet.
- Temperature 310 degrees Fahrenheit.
- Time: 10-12 seconds
- Pressure: 30-40 PSI for air operated presses.
  For Manual presses with no air: Medium to light pressure.
- Place logo in position and cover with teflon.
- · Activate the press.
- Peel back the carrier when warm to cool. 5-10 seconds.
- Do not wash for 24 hours. Home laundry only.

#### PENNFLEX APPLICATION DIRECTIONS FOR BOTTOM HEAT PRESS

- Remove only the white sheet separating the flex logos which prevents the logos from sticking together.
- Do not remove the clear plastic carrier sheet.
- Temperature 305 degrees Fahrenheit.
- Time: 9-10 seconds
- Pressure: 30-40 PSI for air operated presses. For Manual presses with no air: Medium to light pressure.
- Place logo in position and cover with teflon.
- Activate the press.
- Peel back the carrier when warm to cool. 5-10 seconds.
- Do not wash for 24 hours. Home laundry only.

## SUITABLE TO APPLY TO FOLLOWING FABRICS:

- •100% Polyester
- •100% Cotton
- Cotton/Polyester Blends
- Dri-Fit Performance Garments
- Fleece

This product has a 1 year shelf life in a room-temperature controlled environment (before applying).

#### **TESTING REQUIRED:**

- If applying to nylons or water repellent, treated garments
- If applying to bags, luggage, straps, etc
- \* It is recommended that you test the heat seal parameters before applying to products. Penn Emblem is not responsible for any damage incurred.

