

PENNTRANS®

DTF HEAT TRANSFER



***PROUDLY MADE
IN THE USA!***

- *High Quality Transfers*
- *No Minimums*
- *No Setup or Art Fees*
- *Maximum 2 Day Shipping*
- *Unlimited Superior Colors*



**WORKS WITH ANY DESIGN
FROM LOGOS TO PHOTOS**



**WORKS ON ANY
MATERIAL AND COLOR**



**BATTLE TESTED
FOR 60+ WASHES**



**SUPER DURABLE
AND STRETCHY**



WWW.PENNEMBLEM.COM



APPLICATION INSTRUCTIONS



ART UPLOAD RECOMMENDATIONS

All file types accepted, vector files are always preferred, raster art should be at least 300 dpi.



PRESSING INSTRUCTIONS

To ensure your DTF transfer looks professionally pressed every time, follow these five simple steps. *No Need To Pre-Press Or Pre-Iron: Removing moisture is unnecessary. Only do a prepress if you so desire.*

- 1 Position Your Design:** Take your time to line up your transfer in the desired location on your item. Normally, there is no need to use heat-resistant tape on flat heat presses to keep your design in place, however it is highly recommended when pressing transfers onto hats or when using an iron to keep the transfer in place. You'll get a feel for when this is needed. For more precise positioning, use a DTF Alignment Ruler Set.
- 2 Press:** Press your transfer with medium pressure at 310°F / 155°C for 15 seconds. You cannot damage the transfer by pressing with more heat, pressure, or time -- within reason. However, too much heat can damage your garment, so test first and use parchment paper or a protective guard sheet to protect your garment from a direct iron.
- 3 Let it cool.**
- 4 Peel It:** After pressing, let your transfer rest until it is cool to the touch (minimum of 15-30 seconds). To speed up the cooling process, utilize a Fast Cool Peel Air Transfer Blower. Once cool, lift the transfer from one corner and gently peel back. Ensure every piece of your design is adhering to your item. If not, stop peeling, lay it back down, and trouble shoot as follows:
 - *If some or all of the design does not transfer AND it was cool when peeling, it means there was not enough heat, pressure, or time. Press your transfer again with more pressure and time first (+5-10 seconds).*
 - *If that doesn't work, try 15°F heat increments until you find the sweet spot. You truly cannot damage the transfer by pressing multiple times.*
- 5 Final Press & Wash Instructions:** Place the parchment paper included or a single layer of t-shirt material over the design and press again for 15 seconds to soften the design, increase durability, and remove shine. If you want a shiny finish, cover with a protective guard sheet for the final press. When washing, flip shirt inside out, wash on cold and dry using low heat or hang.



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